

Exemplar Online Course Components

Exemplar courses go above and beyond in developing engaging content and effective online learning strategies. Exemplar course design supports constructive and social learning while reducing feelings of isolation and increasing student success.

Core Materials

Each Module Includes:

- Module Descriptions with Narrative Content
- Learning Objectives
- Task Checklist

Course Includes:

- Getting Started Module Customized for Course
- Course Home Page
- Introduction Video Developed

Course Activities & Assessments

Items Include:

- All Activities Include a Clear and Complete set of Instructions
- Rubrics are Provided for All Graded Activities
- Assessments are Mapped to Each Course Outcomes
- Quizzes/Exams include a question bank with a 3-1 ration for questions

Content & Media

Course Includes:

- Required Reading/s and Media are Present in Each Module
- Pre-recorded Lectures Chunked into Smaller Media Segments
- Media Enhanced with Responsive/Interactive Design Elements
- Pre-existing Media in Accordance with Fair Use Guidelines.

Additional Resources

Examples Includes:

- Pre-developed Feedback for Auto-Graded Content
- Online Collaborative Tools
- Publisher Content
- Creation of an Instructor Guide
- Custom Course Surveys